

Thank you for joining us for our annual statewide provider conference. Here you can:

- ▶ Meet and interact with staff from Highmark West Virginia
- ▶ Exchange ideas
- ▶ Learn best practices to complement your existing business practices

Overview

Headquartered in Parkersburg, with offices in Charleston and Wheeling, Highmark West Virginia is the only health insurance company operating under the famous Blue Cross and Blue Shield logos in West Virginia. As West Virginia's largest private health insurer, our philosophy has remained the same since 1932 – to provide solid coverage at reasonable cost.

Highmark West Virginia provides or administers coverage to more than 550,000 individuals throughout all 55 counties in West Virginia, plus Washington County, Ohio, and is an independent licensee of the Blue Cross and Blue Shield Association.

We recognize and value the care and commitment made by West Virginia providers who share in our common goal of improving the health of the people of our state. In these challenging economic times, our shared commitment to provide appropriate, high-quality, cost-effective care unifies us even further.

With this in mind, we thank you for joining us at our 2011 Provider Conference at Days Hotel Conference Center in Flatwoods.

Conference Itinerary

7:30 – 8:30	Registration
8:30-9:00	Introductions and Opening Comments
9:00-9:30	NIA Radiology Management Program
9:30 -10:00	Credentialing and Provider Information Management
10:00 –10:15	Break
10:15- 10:45	Care Core Radiation Oncology Management Program
10:45 – 11:15	Provider Resource Center Integration
11:15- 12:30	Lunch
12:30 – 1:00	HIPAA 5010
1:00 – 1:30	Provider Innovations & Partnerships/ Medical Care and Quality Outcomes
1:30 – 2:00	NaviNet Practice Management and Electronic Medical Record Capability
2:00 – 2:30	BlueCard Program/Electronic Claims Submission/Provider Satisfaction and Customer Service
2:30- 3:00	NaviNet Portal and Electronic Requirements
3:00	Questions and Answers and Closing Comments

Refreshments and lunch provided.

Vendor exhibits include:

- ▶ Health Dialog
- ▶ SilverSneakers®
- ▶ NaviNet, Inc.

