

ATTENTION PROVIDERS

When billing FreedomBlue® Medicare Advantage claims electronically, you are required to use the appropriate NAIC codes or your claims will deny.

NAIC Code 71768

West Virginia providers billing for HHIC FreedomBlue members with alpha prefixes HKP, HQM and ZPM are required to use NAIC code 71768. The ZPM alpha prefix should no longer be used for service dates after December 31, 2007. The enrollment source Plan Code on the member's identification card for HHIC FreedomBlue members is 377.

NAIC Code 54828

West Virginia providers billing for Highmark FreedomBlue PFFS or PPO members with alpha prefix HKS or FEM should use 54828, since their enrollment source Plan Code is 363 (Highmark). Providers should treat these as any other claim by submitting to MSBCS. West Virginia providers billing for Highmark FreedomBlue PFFS or PPO members with alpha prefix HKR or FER should also use 54828, since the enrollment source Plan Code is 378 (Highmark). The enrollment source Plan Code 377 is not applicable for alpha prefix HKS, FER, HKR or FEM and claims will not be accepted if billed under the NAIC code of 71768.

If the enrollment source Plan Code on the member's identification card is 377, the member is an HHIC FreedomBlue member and the West Virginia provider should bill Highmark Health Insurance Company (HHIC) with the NAIC code 71768. The alpha prefix for HHIC members are HKP, HQM and ZPM.

If the enrollment source Plan Code on the member's identification card is 363 or 378, the member is a Highmark member and the West Virginia provider should bill MSBCBS under NAIC code 54828. The alpha prefix for Highmark FreedomBlue members is HKS or FEM for enrollment source Plan Code 363 and HKR or FER for enrollment source Plan Code 378.

Please refer to the chart below for West Virginia providers to use when billing electronic FreedomBlue claims:

<u>Plan</u>	<u>Alpha Prefix</u>	<u>Plan Code</u>	<u>NAIC Code</u>
Highmark Blue Cross Blue Shield	HKS, FEM	363	54828
Highmark Blue Shield	HKR, FER	378	54828
Highmark Health Insurance Company (HHIC)	HKP, HQM, ZPM	377	71768

Mountain State providers will still continue to send their paper claims to:
Mountain State Blue Cross Blue Shield
P.O. Box 7026
Wheeling, WV 26003-7026

A new edit to reject electronic claims back to the provider when submitted to the incorrect NAIC code will become effective November 7, 2008 with a claim status code of "116", "CLAIM SUBMITTED TO THE INCORRECT PAYOR". When this denial is received on the 277CA report, please check the member's three digit alpha prefix and submit the claim to the correct NAIC code detailed above.

If you have questions regarding this notice you may contact the EDI Operations of Mountain State Blue Cross Blue Shield at 1-888-222-5950 or 304-424-7728.